



# Cushla's Village Fabrics

38 Victoria Road, Devonport, Auckland, N.Z.

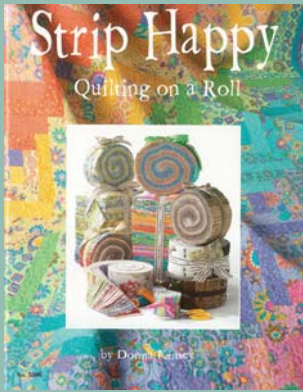
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Open 7 Days

## Newsletter for May 2007

### News from the Shop

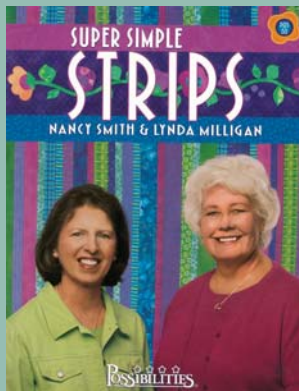
Hi there, I am just back from Quilt Market in Salt Lake City Utah. As most of you will know Salt Lake City was settled by the Mormon religious movement, as they were driven out of other areas in the States. The founder had very good foresight in the design and layout of the city with streets originally being wide enough to turn two horse and carts around at the same time, so there doesn't seem to be much of a traffic issue in the city centre itself. The weather was quite warm when I first arrived but a cool change was predicted and it did come to produce another dump of snow on the mountains. Salt Lake City is at quite a high altitude so the ski and snow boarding tourist industry brings many visitors to the centre.



I went on the one day Quilt Shop Tour which was very interesting to see how other shops present themselves and the type of fabric ranges they stock. When looking and the overview not many carried run of the mill fabrics, they mainly seem to go for fabric lines. At Market I found quite a few new interesting ideas which we will be bring to you over the next few months, we will just have to look at how we are to display these items, the thinking cap is on already.

Jelly Rolls and 5 inch squares seem to be a large focus at Quilt Market itself, however I find this a little limiting for those customers who wish to be creative for themselves. We will be stocking both the Jelly Rolls and the Squares but will be continuing our good support ranges of fabrics. Patterns to use 2 1/2 inch strips. Butterfly Blooms, Road to Riches (darker tones), Stepping Stones – braid effect, Chinese Coin and Wine Country are now in stock.

At Sample Spree it was the normal mad house, but in saying that I did manage to pick up a few bits and pieces so there will be a sneak preview of some ranges for you to see when next visiting us.



### Kitsets

Nothing new at the moment but we will have two new quilts coming to you soon as we are running down on both Dianna's Diamonds and Floral Blend.

### May Madness

Our shelves are bursting and we have more fabric ranges on the way so we are having a May Madness Sale. 18 – 21 May. Included in the sale are some fat quarters and bundles drastically reduced, assorted children's flannels at \$8.00 per metre. Assorted ranges at finish the bolt \$14.00. There will also be other fabrics at \$10.00 per metre to finish the bolt. All fabric ranges will receive 10% discount but minimum cut 1 metre. Assorted books at half price. Masses of Scrap Bags. Spend \$50.00 and go into the May Madness shop draw, and receive a mystery gift. Mystery prizes throughout each day, take your ticket when entering the store.

We will also be continuing some finish the bolt and fat quarter specials until the end of May so don't miss out!!

### Fabric

Yes yet again we have had more fabric ranges arrive. Sanctuary from Moda features soft florals together with 5 inch squares and Jelly Rolls. We will be making it up in the next few weeks. Sanctuary is very soft and gentle in colouring again more suited for the summer months, however we have to just take these ranges when they are produced. I have been mindful when ordering ranges about the timing as there is just so much very nice fabric out there currently that we can't have it all. The Sunshine fabric range will be in the store by the end of the month, our supplier has had so much fabric arrive that they are struggling with the unpacking and processing of these ranges.

The beautiful Cloth Works Laurel Birch Ocean Song range has arrived. This is truly beautiful with rich jewel colours with gold over. The feature panel features a mermaid in a tropical setting. I think this range won't last long.

Another interesting range from Benartex is Baby Genius. This range has been designed for newborns for the development of their brain. We have all the support fabrics to go with this panel, so for those of you who have daughters or daughter in laws who are conscious of their baby's brain development, you may wish to make them something from this range or tell them to come and have a look at it.

New ranges to come are All Spice Tapestry, Oak Leaves & Reel, Shangri La and Madeira, see samples of these fabrics in store now.

### Little Projects

Little Projects has begun, we can take a few more on the programme but this is an eight month commitment at \$37.50 per month this includes the pattern and fabric for each project. As I have to design and make each sample as a one off we expect your commitment is honoured.

## Block of the Month Programmes

The latest block of the month programme is called Kitty Capers, this quilt has come up very nicely with much effort from one of our wonderful helpers. We will be starting this block of the month in September 2007. Enrol now to avoid disappointment. We have three other new programmes with a variety of appeal which will be coming to you over the next few months so watch this space.



## Fabric Club

The 2007 first mail out has just been sent. Our 5" square programme is mailed to you every two months (24 squares) giving a variety of the latest ranges available. If you order fabrics from Fabric Club we pay the postage within New Zealand. The Annual Membership is \$65.00, International customers pay \$75.00 and we pay half the postage on International you orders. This is a great way to view the new ranges coming through the store and remember we are always happy to send out fat quarters on approval if you are in a more remote area. We are one of the largest dedicated patchwork stores in New Zealand.

## Classes

**Beginners Patchwork with Francie.** Registrations are being taken for Term 2, 2007 Beginners evening, a seven week programme class cost \$90.00, Wednesdays, next class starts Wednesday, 23<sup>rd</sup> May 2007, 7.00 pm – 9.30 pm.

**Do Your Own Thing Day/Night Classes with Jeannie.** Six sessions 1.00 pm – 3.30 pm or 6:45pm – 9.15 pm. The next session will commence in June.

**Beginners DYOT Saturday morning class with Francie.** Four sessions on Saturday's, 9.30 am to 12 noon or as advised. The next set of classes will start after Queen's Birthday Weekend. Cost \$55.00 for the 4 classes. If you are a beginner we will help you to get started or bring along your own project.

**All the above classes run each term so do have a chat with us if you have missed out this term.**

**Machine Quilting with Chris Behersing.** August 11<sup>th</sup> 9.30 am to 3:30pm. Class Cost: \$60.00. Come and master Free Motion Machine quilting with Chris. You will spend the day learning on a sample piece and can bring a quilt top along for advice on how to quilt it.

**Mary Transom Class: Weekend Workshop.** 26<sup>th</sup> & 27 May - 9.30 am – 4.00 pm. Class cost: \$105.00. There is a choice of two quilts available this time from the floral range. *This class is currently full but put your name down in case we have a cancellation.*

**Doll Making with Jill Maas.** Jill is bringing us her latest ...Dancing Doris. July 28<sup>th</sup> and 29<sup>th</sup>, 10.00 am – 4.00 pm Saturday, 9.30 am – 3.30pm Sunday. Class Cost \$120.00. Have fun getting your Doris into the groove.

**Large Pieced Patchwork Bag with Chris Behersing.** a great bag for getting your supplies to classes, meetings or away on holiday. Dates to be advised.

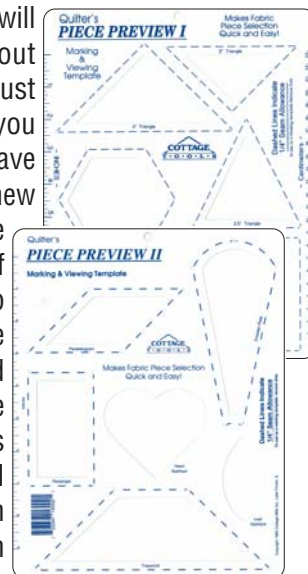


## Gift Vouchers

This is just a little reminder that we sell beautiful gift vouchers available to any \$ value for any of you who are not sure what to get for that special someone.

## Handy Helpers

With the onset of winter you will start to begin to think about some of those jobs which just need to be finished and if you are into hand quilting we have good supplies for you. A new shipment of stencils will be in store later this month. If you can't wait or wish to make your own stencil we always have the frosted template plastic which doesn't move around so much and stencil cutters together with replacement blades. I have ordered a new pouncer which makes the marking operation so much easier, and the chalk irons out!



Remember the Piece Preview templates we stock, they are such a handy little item to have as they feature a good variety of shapes, two sizes of hexagons, squares, rectangles, heart and leaf shape

Dresden plate, kite, prism, scallop wedge and a variety of triangles.

Great for checking how that fabric will really look once it is cut for your project.

With embellishment becoming more and more in demand we have coming new lines of crystals and buttons for you. The heat gun also has a variety of heads so you can use it as an iron for appliqué or ribbons. Order one now! Don't miss out. Another little gadget which won't take up too much room in your sewing kit is the Block Viewer, you can view an entire quilt from a single block in true colour, inexpensive and good to have.



We are also suggesting to customers when replacing their cutting mats to use the Clover mat as the markings are much easier to see, especially at night. Use the new Omnigridd non slip rulers with the Clover mat and you are away, seeing the markings is particularly important.

## Books & Patterns

A large shipment of new books will be arriving early June, however we have got in a few books which use the 2 1/2 inch jelly rolls. Super Simple Strips by Possibilities and A New Twist on Strips and Curves give you some good ideas. Strip Happy is another new publication which will be in the next shipment.

## Important Dates for 2007

Auckland Guild Merchant Saturday 7 July

**Remember to support your quilt store without us you don't have the back up necessary when you need advice or a problem solved!**